



Hershey Next Century Expansion

PHILADELPHIA, PA.

► Producing the world's best chocolate is what The Hershey Company has been known for since the early 1900s. Headquartered in Hershey, Pa., the company has operations all over the world with more than 12,000 employees. As part of the company's ongoing efforts to create an advantaged supply chain and competitive cost structure, known as Next Century Modernization, plans for a 340,000-square-foot expansion of their century-old manufacturing facility began in 2009. To achieve their goal of providing space to produce chocolate for years to come, Madison Concrete Construction worked in collaboration with construction team members to create the expansion of the West Hershey Chocolate factory.

The expansion required 9,100 cubic yards of concrete construction in the form of foundations and retaining walls. Working with an aggressive sched-

ule of just six months to complete construction, Madison Concrete ensured all construction functions were carried out safely and efficiently. Unique features of the approximately eight acres of steel and concrete building include an array of pipes, conveyor belts and steel framing, which house the chocolate production lines. In order to assemble the production equipment, each piece was carefully arranged outside of the plant to form the overhead network of pipes that extends approximately 10 miles long and stretches from one end of the plant to the other.

Completed in April, 2011, the manufacturing plant totals approximately 700,000 square feet and is the largest active production facility in the global chocolatier's portfolio. The new facility will produce Hershey's Kisses, Hershey's milk chocolate (with and without almonds), Rolo and Hershey's syrup.

OWNER: Hershey Foods, Inc.

GENERAL CONTRACTOR: Turner Construction Company

OTHER TEAM MEMBERS: Pennsy Supply; Gerdau Ameristeel; Doka Formwork; Eagle Steel

ARCHITECT: Nutec Corp.

ENGINEER: Pennoni Associates

COMPLETION DATE: April 2011

SERVICES PROVIDED

- New Construction
- Foundations / Retaining Walls
- Aggressive Schedule

