



Harrah's Casino Bayview Tower 2

ATLANTIC CITY, N.J.

► One of the first new projects for Atlantic City, N.J. in the summer of 2006, Harrah's Casino Bayview Tower 2, was planned to help revitalize the existing property and the city. Some of the unique features of the \$552 million expansion project included the addition of a 47-story hotel tower with 964 guest rooms, a 160,000-square-foot podium with a buffet, a food court, a dome-covered pool area and Elizabeth Arden Spa, and a 1,600-linear-foot public waterfront walkway. To accommodate the guests of the new Bayview Tower 2, a 782-space surface parking lot was added and the existing valet parking garage expanded by 900 spaces.

Madison Concrete provided filigree concrete frame construction and mass concrete foundations for this 900,000-square-foot expansion, with the use of 52,000 cubic yards of concrete. The use of filigree concrete frame construction

provided an economical, high quality and time-saving solution for the project. In an effort to exceed expectations, schematic cost estimates and design/constructability consulting were performed prior to developing the design plan.

One of the unique features involved a state-of-the-art computer controlled, all glass animated curtain wall building. The animation was accomplished with LED light tubes that illuminate the entire building with a color light show. The Bayview & Waterfront Towers are now icons in the Atlantic City skyline with their ability to project any color in the spectrum, create animations and show videos.

The project greatly improved the existing hotel casino property and allowed Harrah's Casino to compete in the Atlantic City market. Construction of Bayview Tower 2 was completed in February of 2008.

OWNER: Marina Associates

GENERAL CONTRACTOR: T N Ward Company

OTHER TEAM MEMBERS: ReSteel Supply, PERI Formwork, AmQuip Cranes, Clayton Concrete

ARCHITECT: Friedmutter Group

COMPLETION DATE: February 2008

SERVICES PROVIDED:

- Filigree Concrete Frame construction
- Mass Concrete Foundations
- Schematic Cost Estimates
- Design/Constructability Consulting